



TURING

PARTNER PROGRAM 2025

A PARTNER PROGRAM BUILT FOR YOUR SUCCESS

The Turing Partner Program aimed at empowering partners by aligning with their business models and helping them thrive in the evolving landscape of AI-powered cloud surveillance.

Our program offers our partners:

- ✓ The ability to provide their customers the latest in NDAA compliant camera and NVR technologies.
- ✓ Expand their portfolio and services with an AI-powered cloud surveillance platform, and take advantage of recurring revenue streams.
- ✓ An additional layer of analytics and business insights for customers to transform their physical security infrastructure and improve operational efficiencies.

We are committed to being a partner-first company, providing our partners with comprehensive sales, marketing, platform, and technical support. Additionally, we offer tiered pricing discounts to ensure their success and foster long-term growth.



Annual Recurring
SaaS Revenue



Tiered Pricing
Discounts



Exclusive Project
Registration Program



Discounted Demo
Equipment



Turing
Partner Portal



Co-Marketing Collateral
& Leads Sharing



Regional or National
Collaboration Sessions



Priority Assistance
Technical Support



Extended
Camera Warranty



Turing
Webinars



Technical Roadmap
Collaboration Sessions



Training &
Certification



Partner Program



Deal Registration



Partner Portal

**APPLY
TODAY**

✉ sales@turingvideo.com

☎ 877.730.8222

🌐 <https://turing.ai>

**TURING****PARTNER PROGRAM 2025**

Authorized

Preferred

Premiere

Platinum

Titanium

Partner Benefits

Sales Support	Annual Recurring SaaS Revenue	✓	✓	✓	✓	✓
	Tiered Pricing Discounts	✗	✓	✓	✓	✓
	Project Registration	✓	✓	✓	✓	✓
	Sales Collaboration & Lead Sharing	✗	✓	✓	Prioritized	Prioritized
	Discount on Demo Units	✓	✓	✓	✓	✓
	Complimentary Demo Equipment (Up to \$1K MSRP)	✗	✗	✗	1 Free Set	2 Free Sets
Technical	Early Product Roadmap Sharing	✗	✗	✗	✓	✓
	Priority Technical Support	✓	✓	✓	Prioritized	Prioritized
	Extended Camera Warranty	✓ Up to 10 Years with an Active & Continuous Premium License				
Platform	Turing Partner Portal	✓	✓	✓	✓	✓
	Turing Training and Webinars	✓	✓	✓	✓	✓
Marketing	Exclusive Marketing Offers	✗	✗	✗	Per Discussion	Per Discussion
	Co-Marketing Collateral	✗	✓	✓	Prioritized	Prioritized

Partner Requirements

Yearly Revenue Commitment (Total) *	✗	✓	✓	✓	✓
Yearly Revenue Commitment (Software Only)	✗	✗	✗	✓	✓
Turing Certified Professionals	✗	✗	1 Tech	1 Tech 1 Sales	1 Tech 1 Sales
Annual Sales & Marketing Plan	✗	✗	✗	✗	✓

* Partner achieving either of the total revenue commitment or software only commitment is considered achieved.

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